Cookie / Cookie Policy

**[https://b2skytravel.com/](https://b2skytravel.com/) Site Cookie / Cookie Notice Policy**

Cookies are text files that are stored by your browser on the hard drive of your device (computer, tablet, smartphone, TV etc). Their content includes the Web pages and advertisements you visit and search for. However, cookies do not contain any personal data such as name, address, e-mail address, etc. The cookie is used by the visitor of the site, for example, to obtain access to information on a page.

No special settings are required on your browser to download cookies to your computer. By default, your browser will accept cookies and store them in a list (e.g. "Temporarily downloaded Internet files"), as there is no risk involved. If you do not want the operator to use cookies, you can deactivate the acceptance of cookies in your web browser. For more information on this, please refer to the help of your browser.

Different cookies serve different purposes and, if you accept cookies, they will be stored on your device for a certain period of time depending on the cookie, unless you delete them earlier. Please note that not using or refusing to accept certain cookies may result in limited functionality of our Website.

It is important to stress that the cookies we use do not remember any visitor identifier or password. This also applies to our electronic banking services, both for the default setting of cookies and for the use of cookies with consent.

Please note that when you use this website, you may also receive 3rd party cookies on your device to help us share content on social networking sites, to provide visitor statistics or to support our marketing activities.

Addthis: allows you to share and like the content of the website and provides statistical analysis of the shares (adthis.com)

On our website, you will also find links or icons to other websites - e.g. Facebook Like button, YouTube video link - which will direct you to the relevant page. These websites also use cookies, information about which can be found on the relevant pages. Folprint Ltd does not control third party websites and is not responsible for the content of other external websites.

For Facebook ads we use the Custom Audiences service provided by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland. For information on the relevant Facebook settings, please visit https://www.facebook.com/privacy/explanation

In addition, if you click on the "x" in the top right-hand corner of any ad on the Facebook platform, you will see the option to

If you do not wish to receive certain types of cookies, you can set your browser to prevent the setting of a unique identifier or to warn you when the website wishes to send a cookie. Please refer to your internet browser instructions or help screen to learn more about these features and to fine-tune your cookie settings.

**Delete cookies (cookies)**

If you wish to delete cookies from our website or not use them, you can find information on how to do this by following the links below, depending on your browser:

**Basic Cookies (cookies)**

Basic cookies help make our website easy to use by enabling basic features such as site navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| Title | Service provider | Description | Expires at |
|---|---|---|---|
| Laravel_session | b2skytravel.com | It stores visitor data necessary for the operation of the website and records the acceptance of the cookie message on the website. | 24 hours or close the browser |
| XSRF-TOKEN | b2skytravel.com | the "CSRF/XSRF-TOKEN" cookie is used for different forms on the site and is necessary to protect against "Cross-Site Request Forgery". The purpose of using this cookie is to prevent others from submitting forms on behalf of the user. The cookie is deleted from your computer within 2 hours of leaving the site. | The cookie will be deleted from your computer within 2 hours of leaving the website. |
| PHPSSID | b2skytravel.com | When a visitor visits our website, the PHPSESSID cookie will be used to keep the workflow alive for a specified period of time until the user closes their browser. | Until you close the browser |
| messenger_live_chat_ | Facebook | It is required for the chat function on the website. | Persistent |
| Visitor | b2skytravel.com | Stores visitor data necessary for the operation of the website and the cookie message on the website | 249 days |
| SIDCC | google.com | Security cookie, in order to protect user data, google.com privacy statement. | 3 months |

**Statistical Cookies**

By collecting and reporting data in an anonymous form, statistical cookies help the website owner to understand how visitors interact with the website. The cookies are also used to understand how users use the website (e.g. pages viewed, number of pages, navigation, session time, error messages, etc.) in order to

improve the website according to the needs of our visitors and to provide a high quality, user-friendly experience.

For performance measurement purposes, our website uses third-party "cookies" during each visit. We use "cookies" to track how many people visit the website and what content they are interested in. All information is stored anonymously and used to anonymously analyse visitor behaviour in order to provide a high quality experience for user

| Title | Service provider | Description | Expires at |
|-------|-----------------|-------------|------------|
| _ga | Google Analytics | It records a unique identifier that is used by the system to generate statistics about the user's visit to the website. | 2 years |
| _gat | Google Analytics | Google Analytics uses it to control the pace of queries. | 10 minutes |
| _gid | Google Analytics | It records a unique identifier that is used by the system to generate statistics about the user's visit to the website. | 24 hours |
| SID | google.com | We use it to store the digitally signed and encrypted details of the user's Google Account ID and the last time they signed in. These two cookies can be used to prevent a number of attacks, including attempts to steal the content of forms you fill out on websites. According to the google.com privacy statement. | 2 years |
| SID | google.com | We use it to store the digitally signed and encrypted details of the user's Google Account ID and the last time they signed in. These two cookies help us to prevent a number of attacks, including attempts to steal the content of forms you fill out on our websites. According to the google.com privacy statement. | 2 years |
| HSID | google.com | We use it to store the digitally signed and encrypted details of the user's Google Account ID and the last time they signed in. These two cookies can be used to prevent a number of attacks, including attempts to steal the content of forms you fill out on websites. According to the google.com privacy statement. | 730 days |

Google Analytics: independent measurement and auditing of our website traffic and other web analytics data by external servers (www.google.com/analytics/).

**Click here to set the Google Analytics opt-out cookie!**

## Marketing Cookies

marketing cookies are used to track the website activity of visitors. The aim is to serve relevant ads to individual users and encourage them to take action, making our website more valuable to content publishers and third-party advertisers.

| Title | Service provider | Description | Expires at |
|---|---|---|---|
| Collect | Google Analytics | Sends data to Google Analytics about the visitor's device and behavior. Tracks the user across different devices and marketing channels | Session |
| ads/ga-audiences | Google Ads | Google Ads uses it to re-engage visitors who are likely to become customers based on their behavior identified across multiple websites. | Session |
| __gfp_64b | Google DoubleClick | They are designed to combine the user's activities on different devices to show you more relevant ads. | Max 26 months |
| _dc_gtm_UA-# | Google TAG Manager | Google Tag Manager uses it to load the GoogleAnalytics script tag. | For cookies installed by a tag manager, it is customary to specify a separate cookie expiry time for the 3rd Party cookies. |
| Facebook Pixel Code | Facebook | Facebook remarketing cookies allow us to display ads related to the theme of our website to visitors of our website using Facebook's advertising system.<br>You can find detailed information here:<br>https://www.facebook.com/policies/cookies/ | Variable - please see the Facebook Privacy Policy for details! |
| CONSENT | Google.com | Google cookies, according to the google.com privacy statement. | 20 years |
| 1P_JAR | google.com | This cookie collects website statistics and measures conversions according to google.com's privacy policy. | 30 days |
| Facebook conversion pixel | Facebook | Facebook remarketing cookies allow us to display ads related to the theme of our website to visitors of our website using Facebook's advertising system.<br>You can find detailed information here:<br>https://www.facebook.com/policies/cookies/ | Variable - please see the Facebook Privacy Policy for details! |
| NID | google.com | This helps us to show you personalised ads on Google, in accordance with google.com's privacy policy. | 6 hónap |
| NID | google.com | This helps us to show you personalised ads on Google, in accordance with google.com's privacy policy. | 6 hónap |
| SAPISID | google.com | Google plus like and share, according to the google.com privacy statement. | 2 years |
| SAPISID | google.com | Google plus like and share, according to the google.com privacy statement. | 2 years |
| APISID | Google DoubleClick | They are designed to link your activities on different devices to show you more relevant ads. | 2 years |
| IDE | Google | They are designed to link your activities on different devices to show you more relevant ads. One of the main advertising cookies used on sites outside Google is "IDE", which is stored by the browser under the domain doubleclick.net. | 390 days |

| ANID | Google DoubleClick | They are used to link your activities on different devices to show you more relevant ads. | 390 days |
|------|--------------------|------------------------------------------------------------------------------------------|----------|
| DSID | Google DoubleClick | They are used to link your activities on different devices to show you more relevant ads. | 14 days  |

**Facebook Pixel and conversion tracking:** this cookie allows us to display personalized offers on the Facebook social networking pages, allowing us to measure our changing marketing activity.

We use Facebook Facebook Facebook to measure our marketing activity: https://www.facebook.com/help/cookies/